



CHANITA SIN

DIGITAL EDUCATION CONSULTANT | PROJECT DIRECTOR | TEACHER

ACHIEVEMENTS

- ✚ The first Cambodian, as a Chevening and Cambridge Trust scholar, to attend the university of Cambridge. Awarded MPhil in Educational Leadership & School Improvement.
- ✚ CEO of an international EdTech company dedicated to providing children of all socio-economic status access to a world-class education
 - Successfully completed digital learning projects, both in-house and for international partners, totaling USD 100,000+
 - Marketing and relationship management with international directors of NGOs, and principals of international and Thai private schools.
- ✚ Experience in international NGO:
 - Prepared business analysis reports recommending improvements to in-house education programmes.
 - Contributed to raising approx. USD 800,000 of donor funding in 12 months.
- ✚ Experience in teaching:
 - At the largest international language school in Cambodia – designed and successfully delivered a new educational initiative for 14,000 students across all campuses.
 - Senior English Language Teacher (up to IELTS level), and provided training and performance assessment for Local and Foreign teachers. Average of 1,200 hours per year.

CONTACT



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EDUCATION

2016 - 2017 • UNIVERSITY OF CAMBRIDGE, FACULTY OF EDUCATION, CAMBRIDGE, UK

Master of Philosophy in Education (MPhil – Educational Leadership & School Improvement)

2009 - 2012 • UNIVERSITY OF CAMBODIA, PHNOM PENH, CAMBODIA

Bachelor of Arts in International Relations

2008 - 2012 • INSTITUTE OF FOREIGN LANGUAGES | ROYAL UNIVERSITY OF PHNOM PENH, PHNOM PENH, CAMBODIA

Bachelor of Education in English (TEFL – Teaching English as a Foreign Language); Teaching practicum

LANGUAGES

Khmer – Native

English – Full Professional Proficiency (Speaking, Writing, Reading, Listening)

Thai – Upper Intermediate (Speaking);
Basic (Reading)

Laotian – Basic (Speaking)

EMPLOYMENT & LEADERSHIP

06/2020 – PRESENT • CHIEF EXECUTIVE OFFICER
EDSOL TECHNOLOGY (THAILAND) CO., LTD.
CHIANG MAI, THAILAND

1. Project Management, Project Director for the Development of World-Class Smartphone Education Applications:

- Conduct research, identify and analyse best education practices as guidance and standard for our initiatives – international standard digital learning tools and content development.
- Software concept design – design, draft specifications of app functionality.
- Design and development of an online comprehensive reading assessment programme covering Years 1 to 6 of Primary school.
- Supervise production of software and multimedia content – 170 electronic books, approximately 3,500 original color illustrations, 25 education videos – in multiple languages including Khmer, Thai, Vietnamese.
- Design and supervise production of promotional materials – posters, videos, social media advertising.
- Scope and monitor budget, timeline, resources and quality in accordance with project plans.

2. Operations and Marketing Management

- Donor funding – strategic planning, direct marketing to executive management of leading NGOs in Cambodia and Thailand. Manage donor relations.
- Funds management – average funding of USD 45,000 pa.
- Software product marketing – strategic planning; presentation to leaders of private schools across Thailand. Contract negotiations for software user contracts.
- Identify and address problems and opportunities in operational and marketing systems and procedures.
- General business management – accounts, systems management and maintenance, strategic planning.

3. Human Resources Management

- Develop and implement an HR strategy based on a freelance/contractor model and remote working.
- Supervise project, marketing & admin staff. Up to a maximum of 20 staff.
- Staff recruitment and training.

ADDITIONAL SKILLS

MS Office – Word, Excel,
PowerPoint and Project



Project strategic planning,
execution and
management



Quantitative & Qualitative
Data analysis: **SPSS, NVivo**



Developing & conducting
(online) survey: **Survey
Monkey, Google Form**



Project monitoring &
evaluation: **Tableau,
customized data tracking
& analysis platform**



EMPLOYMENT & LEADERSHIP

**09/2019 – 03/2020 • EDUCATION CONSULTANT | PROJECT
DIRECTOR**

**JV: UNIVERSITY OF BERKELEY (USA) | GOTTINGEN UNIVERSITY (GERMANY)
SIEM REAP, CAMBODIA**

- Coordinate with Cambodian National Employment Agency and leading NGOs to develop an online application for a national career aptitude test for secondary school students.
- Research and integrate world's best practice to develop application for the Cambodian context.
- Develop the test in English and Khmer, with a view to scale up across the ASEAN region.
- Pilot the test; supervising software development; managing large scale testing and subsequent roll out of the online and mobile application.

**12/2017 – 09/2019 • PROGRAMME DEVELOPMENT | DONOR
MANAGEMENT**

**CHILD'S DREAM FOUNDATION (SWISS EDUCATION NGO. TARGET AREA –
MEKONG SUB-REGION)
CHIANG MAI, THAILAND**

1. Education Programmes Improvement:

- On-site implementation assessment to programmes such as higher education scholarship, vocational training, curriculum development, migrant teacher training.

2. Quality Control:

- Research best practices and recommend enhancements to project performance criteria and reporting methodology.

3. Fundraising and Marketing:

- Write complex institutional fundraising applications
- Conduct best practices review for fundraising and provide executive directors with a new fundraising strategy.
- Ground-up redesign of donor marketing and reporting materials.

4. In House Capacity Building:

- Provide professional development training to project teams. Examples: Behavioral Interviewing, Scholarship Assessment and Selection process, Child Protection Policy implementation.

INTERESTS

Reading (Literature, Fiction,
History, Natural Science,
Word News)

Trekking & Camping

Swimming

Traveling

EMPLOYMENT & LEADERSHIP

09/2012 – 08/2016 • SENIOR TEACHER

**AUSTRALIAN CENTRE FOR EDUCATION (ACE) | INTERNATIONAL
DEVELOPMENT PROGRAM (IDP INTERNATIONAL),
PHNOM PENH, CAMBODIA**

- Teach English from the General English Programme to IELTS level. Students from primary age group (Young Learners) to adults. Average of 1200 hours per year.
- Mentor newly-recruited foreign and local English instructors on their lesson planning and classroom practice.
- Conduct formal lesson observation, followed by providing feedback to instructors to support teacher development and performance management.
- Project manage the design and implementation of a large - scale education initiative to enhance and facilitate Student Autonomous Learning. This programme was implemented for approx. 14,000 students across 4 campuses in Phnom Penh and Siem Reap.
- Develop and manage a year-long programme of monthly Language Skills Enhancement workshops for advanced level students. This involved selecting speakers, assisting in presentations and managing the workshops.
- Deliver professional development workshops and performance assessments for Cambodian and foreign teachers.