



CHANITA SIN

MULTILINGUAL EDTECH INNOVATOR | PROJECT DIRECTOR |
LANGUAGE TEACHER

KEY ACHIEVEMENTS

- ✚ First Cambodian Chevening and Cambridge Trust Scholar to earn a Master's from the University of Cambridge in Educational Leadership.
- ✚ Founder & CEO of a mission-driven EdTech enterprise delivering inclusive, multilingual learning tools to underserved children across Southeast Asia.
- ✚ Pioneered digital education programmes aligned with international benchmarks and local language needs, including a multilingual reading assessment for Primary Years 1–6.
- ✚ Secured high-value partnerships with global donors and NGOs to expand access to equitable education across diverse communities.
- ✚ Designed and scaled a major education initiative for 14,000 students at Cambodia's largest international language school.
- ✚ Advised international NGOs on education programme strategy and performance improvement, with a strong focus on impact and inclusion.

CONTACT



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EDUCATION

2016 - 2017 • UNIVERSITY OF CAMBRIDGE, FACULTY OF EDUCATION, CAMBRIDGE, UK

Master of Philosophy in Educational Leadership & School Improvement

Recipient of Chevening and Cambridge Trust Scholarships

2009 - 2012 • UNIVERSITY OF CAMBODIA, PHNOM PENH, CAMBODIA

Bachelor of Arts in International Relations

2008 - 2012 • INSTITUTE OF FOREIGN LANGUAGES | ROYAL UNIVERSITY OF PHNOM PENH, PHNOM PENH, CAMBODIA

Bachelor of Education in English (TEFL – Teaching English as a Foreign Language); Teaching practicum

LANGUAGES

Khmer – Native

English – Full Professional Proficiency

Thai – Upper Intermediate (Speaking);
Basic (Reading)

Laotian – Basic (Speaking)

LEADERSHIP & CONSULTING EXPERIENCE

2021 – PRESENT • EXECUTIVE DIRECTOR

EdSol Technology (Thailand) Co., Ltd.

Chiang Mai, Thailand

1. Digital Education Leadership & Innovation

- Lead the full cycle of digital education product development – from concept to launch – for multilingual learning tools in Southeast Asia.
- Developed scalable, multilingual learning platforms integrating various national and indigenous languages.
- Designed and delivered a comprehensive digital reading assessment programme aligned with international literacy benchmarks for Years 1–6 of Primary School.
- Integrate global best practices in digital learning through research-led product development.
- Direct localisation strategy and curriculum alignment for diverse linguistic and cultural contexts.

2. Strategic Partnerships, Marketing & Fundraising

- Secure and manage funding partnerships with local and international non-profit NGOs and education institutions (avg. USD 45,000 annually).
- Forge partnerships with education stakeholders and lead product presentations and negotiations with school and NGO leadership.
- Represent EdSol in multi-stakeholder engagements to advocate for inclusive, tech-enabled learning solutions.

3. Business Operations and Human Resources

- Build and manage a high-performing remote team of up to 20 staff across project, product, and marketing functions.
- Implement agile HR and team management systems suited for contract-based and freelance models.
- Guide strategic planning and operational execution to support sustainable scale and impact.

ADDITIONAL SKILLS

MS Office – Word, Excel,
PowerPoint and Project



Project strategic planning,
execution and
management



Quantitative & Qualitative
Data analysis: **SPSS, NVivo**



Developing & conducting
(online) survey: **Survey
Monkey, Google Form**



Project monitoring &
evaluation: **Tableau,
customized data tracking
& analysis platform**



LEADERSHIP & CONSULTING EXPERIENCE

2019 – 2020 • EDUCATION CONSULTANT | PROJECT DIRECTOR

Joint Venture: University of California, Berkeley (USA) | Gottingen
University (Germany)

Siem Reap, Cambodia

- Led the development of a digital career aptitude test for secondary students, in collaboration with the National Employment Agency and leading NGOs in Cambodia.
- Researched and integrated global best practices, adapting content for the Cambodian context.
- Directed test development in English and Khmer, with a vision to scale regionally across ASEAN.
- Managed the full pilot, including software development supervision, testing logistics, and rollout planning.

2017 – 2019 • PROGRAMME DEVELOPMENT | DONOR MANAGEMENT

Child's Dream Foundation

Chiang Mai, Thailand

- Assessed and improved education programmes including scholarships, vocational training, and migrant teacher development through on-site evaluations.
- Conducted research on global best practices to enhance programme KPIs and reporting frameworks.
- Led institutional fundraising proposals and co-developed a strategic donor engagement plan.
- Redesigned donor marketing and reporting materials to strengthen impact communication.
- Delivered internal capacity-building workshops on behavioural interviewing, scholarship selection, and child protection policy.

INTERESTS

Global education trends

Reading (Literature, Fiction,
History, Natural Science,
World News)

Trekking & Camping

Swimming

Traveling

TEACHING EXPERIENCE

2012 – 2016 • SENIOR TEACHER

Australian Centre for Education (ACE) | International Development Programme (IDP International)
Phnom Penh, Cambodia

- Taught English from the General English to IELTS level (Young Learners to Adults), averaging 1,200 hours/year.
- Mentored local and foreign teachers through lesson planning, formal observation, and feedback.
- Managed a large-scale initiative for Student Autonomous Learning for approx. 14,000 students across 4 campuses.
- Developed monthly Language Skills Enhancement workshops for advance learners.
- Delivered PD workshops and performance assessments for teaching staff.
- Private Tutoring (General English & IELTS): Delivered one-on-one and small group sessions tailored to individual learner goals, from foundational English to IELTS preparation.